



Innovation competition „SYSTEMS: Think Forward“

Technical privacy assurance and glare protection play an increasingly important role in contemporary architecture, in the public and the private fields as well as in office building construction. As the leading manufacturer of high quality, innovative textiles, Création Baumann attaches utmost importance to interior dimming and caters to corresponding requirements with its Systems product range of made-to-measure interior dimming solutions, amongst others, roller blinds, panel curtains and vertical blinds – all available in a vast range of different fabrics, designs, and colours.

By launching the innovation competition „SYSTEMS: Think Forward“ (hereinafter referred to as „Think Forward“), Création Baumann (hereinafter referred to as the „organizer“) wishes to define and develop novel and creative interior dimming solutions.

We are looking for products that are characterized by innovative technology and good design; products that are technically and commercially feasible and can be implemented correspondingly. The interior dimming solutions that we are looking for should be based on an innovative attachment technology, allowing for them to be fixed to different sides of windowpanes in various different manners: Customers should be able to attach them to window frames or in window recesses easily. Privacy assurance and / or glare protection should be ensured by a textile material that is flexible in terms of size, or in other words, similar to plissé. The entries submitted should be characterized by an innovative technology, an attractive design, and a delicate materiality.

Conditions of participation

Professors and students of recognized universities and technical colleges majoring in applied arts, design, interior architecture, or architecture may submit their entries to our innovation competition Think Forward.

Students wishing to participate must enclose, with their registration, a confirmation of a professor or a lecturer at their university or technical college stating that the undersigned will be monitoring the student's work on the project.

We are calling for entries to this innovation competition worldwide. Correspondingly, written documentation submitted as well as all correspondence with the organizer must be made out in German or in English.

Prizes

The overall prize sum amounts to a minimum of EUR 15,000. The three best entries shall be awarded EUR 5,000 each. The jury reserves the right to modify the distribution key of the prize money. The overall prize sum of EUR 15,000, however, will remain unchanged.

The jury also reserves the right to award an additional EUR 5,000 for possible special prizes, for instance for the most creative or the most innovative solution.

The prize ceremony shall take place in a festive venue, with the press as well as personalities and celebrities from the worlds of design and culture in attendance.

Jury

The following jury members shall judge the entries submitted:

Philippe Baumann	Owner and CEO of Création Baumann, www.creationbaumann.com
René Hofmann	Product Manager Création Baumann, www.creationbaumann.com
Dieter Eschmann	Eschmann Inneneinrichtung GmbH, www.inneneinrichtungen.ch
Bernd Hollin	Hollin + Radoske Architekten, www.hollinradoske.de
Lars Quadejacob	Editor-in-chief of the design magazine, design report, www.design-report.de
Benjamin Thut	Thut Möbel, Designer, www.thut.ch

Judging of the entries

The jury shall review the entries submitted on the basis of their innovation and novelty qualities as well as with regard to aesthetics, use of intelligent technology, simplicity of use and mounting, technical feasibility, and marketability.

The jury members shall assess the entries anonymously, that is to say without any information on the corresponding participants.

The judging shall take place behind closed doors. No correspondence will be entered into. Any recourse to courts of law is herewith excluded. Jury decisions may not be challenged.

Enrolment to the innovation competition and registration number

The participants need to register with the organizer. Registration forms can be downloaded from the following website as of mid-June 2010:

www.creationbaumann.com/ThinkForward_EN

The registration deadline is **October 31, 2010**. All enrolments must be submitted to the organizer prior to this date.

A confirmation by a professor or a lecturer at the university or technical college stating that he or she will be monitoring the student's development and creation of a competition entry must be enclosed with the enrolment.

The organizer reserves the right to invite to participate in the innovation competition certain persons whose participation is particularly desirable.

Following receipt of the registration, the organizer shall allocate to each participant a personal registration number. This registration number is to be listed on all contributions and documentation submitted to the organizer. The personal registration number makes it possible for all entries to be judged anonymously.

Entries of participants who have not registered cannot be considered.

In addition to the registration number, following receipt of their enrolment, the organizer shall send out to the participants what is referred to as an author's declaration. This declaration form is to be filled in and signed by the participant and then sent back to the organizer together with the participant's competition entry. The author's declaration defines clearly the legal framework governing the entries submitted.

Entries

All entries are to be submitted to the organizer by **July 29, 2011 (17:00)** at latest.

The competition entries are to comprise the following:

- Project description (DIN A0 format) containing the following information and data:
 - Pictures, photographs and / or other visuals and texts (minimum font size: 10) describing, explaining and illustrating the entry and, in particular, the particularities and distinctive characteristics of the participant's contribution.
 - Technical plans on a 1:1 to 1:20 scale.

The project description must be made out in German or in English and must, in addition to this, also be made available to the organizer in digital form (on CD; photos in a 300 dpi resolution).

- Proof of the technical feasibility of the entry in form of a model, a prototype, a 3D animation, or another form of suitable documentation must also be enclosed.

Together with the entry, the participant must also submit the filled in author's declaration (corresponding form).

With the exception of the registration number, the documents and media submitted may not contain any reference to the participant.

Information Day

Following receipt of the registrations, in November 2010, an information day for the participants will be carried out in Langenthal. This event will allow participants to obtain more information on the organizer and the innovation competition.

The participants will be informed of the precise date on which the Information Day shall take place when they receive their registration number.

The organizer reserves the right to invite certain participants to the Information Day personally.

Participants shall bear the travel and accommodation expenses accrued by their attendance of the Information Day themselves.

Deadlines

Registrations must be carried out by **October 31, 2010**.

Entries must be submitted to the organizer by **July 29, 2011 (17:00)** at latest.

The prize ceremony shall take place at the end of September 2011.

The participants will be informed of the precise place and date of the prize ceremony at a later point in time.

Address of the organizer

Registrations as well as entries to the innovation competition are to be submitted to the following address:

Création Baumann
Weavers & Dyers Ltd
Innovation Competition „SYSTEMS: Think Forward“
CH-4901 Langenthal

In case of any queries, please do not hesitate to contact:

Mrs. Corinne Hunziker, Project Management
Tel. +41(0)62 919 61 30
corinne.hunziker@creationbaumann.com
www.creationbaumann.com

Additional information on the innovation competition will be published on the following website as of mid-June 2010:

www.creationbaumann.com/ThinkForward_EN

Further development, production and marketing of the entries

The organizer is interested in a long-term cooperation with individual participants. One of the main goals of the competition consists in developing further particularly good entries so that their production may be taken up, including the actual manufacturing and marketing of the corresponding products.

The participants agree that their entries or substantial components thereof will not be put to commercial use prior to the awarding of the prizes and that up until this moment, no contractual negotiations with third parties will be led with regard to the putting to commercial use of the corresponding entries.

Competition prize-winners engage to negotiate exclusively with the organizer, for a maximum period of six months, on a possible further development as well as the production and marketing of their competition entry.

If, within the aforementioned six months period, no agreement with the organizer can be reached, the participants concerned shall be authorized to negotiate on the commercialization of their competition entry with other interested parties.

Copyrights and intellectual property rights

With their participation in the „Think Forward“ competition, the participants assure that they

- are either the proprietors of all copyrights, rights of utilization, exploitation, patent and other property or similar rights;
- or that they are able to furnish proof of the consent of the rights holders to utilize or to transfer all necessary utilization rights under these conditions of participation.

In the case of several persons having contributed to the competition entry, all contributing persons must be listed on the author's declaration. The contributing persons must authorize a person to represent them in their negotiations and dealings with the organizer and to act in the name of all contributing persons.

The participants grant the organizer the right to take pictures or make drawings of their contributions as well as to - with no restrictions regarding space and time – publish them or to make them accessible to the public in another manner, in all current as well as future media, amongst others, together with information on this innovation competition, the prize ceremony or other activities having a factual relation to the innovation competition.

Furthermore, the participants grant the organizer the right to exhibit their contributions – with no restrictions regarding space and time – or to make them accessible to the public in another form, e.g. at the innovation competition prize ceremony, as well as to advertise such exhibitions in all current and future media by publishing information on the competition contributions, that is to say illustrations or depictions thereof.

The rights of the participants will only be transferred to the organizer or to the latter's media partners within the scope of the terms of utilization described above and to the degree to which this is necessary, given the purpose of the competition laid down in these conditions of participation.

Indemnity of the organizer

In the event of the contribution of the participant infringing the rights of third parties and the organizer being judicially obligated to pay to a third party indemnity for damages due to the aforementioned infringement, all persons having contributed to the corresponding entry engage, under joint guarantee, to hold the organizer free of all and any such financial claims.

Property rights to the contributions / retention

The competition contributions submitted as well as all corresponding documentation and correspondence shall become the property of the organizer and shall not be returned to the participants, except models and prototypes.

Exclusivity

The participants commit to not publish or to allow third parties to publish their competition contributions prior to the prize ceremony.

Disclaimer

Without prejudice to the following stipulations and to the degree to which this is legally admissible, the organizer disclaims all liability within the context of participation in this innovation competition.

In particular, the organizer excludes all liability for any damages to or loss of the entries submitted, provided the organizer has exercised due diligence, as practiced with regard to his own affairs.

Acceptance and exclusion

With their participation in the innovation competition, the participants herewith declare their full acceptance of these participation conditions.

The organizer reserves the right to exclude from the innovation competition or to have retouched any entries that, in his discretion, do not comply with these participation conditions.

Applicable law

Swiss law shall apply to these participation conditions as well as to the relationship between the participants and the organizer.

Court of jurisdiction

The ordinary courts of Langenthal (Switzerland) shall be competent for any disputes arising within the context of these participation conditions or a participation in the innovation competition.

The organizer reserves the right to file suits against the any of the participants at their corresponding domiciles.