

création **baumann**

CRÉATION BAUMANN LINE

Extravagant Optics

Highlights from the 2007 Création Baumann Line

Metal weaves, fibrous webs, linen weaves, baroque designs, three dimensional effects and ingenious laser cuts: - In the 2007 collection, Création Baumann, the Swiss textile enterprise from Langenthal, seduces with a whole series of highlights. Refined linen and extravagant decor fabrics present an open invitation for staging creative settings.

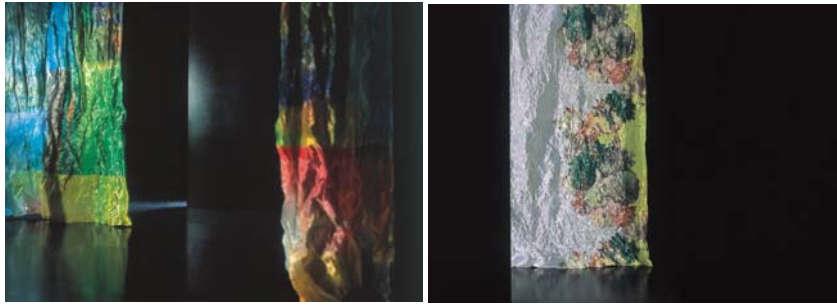
The collection introduces an unconventional air with seven new items. Laser borders, three dimensional effects, double flock prints and striking digital prints radiate charm alongside unusual foundation fabrics such as fibrous webs and metal weaves. The fabric "Elux" is one of the highlights. Experts from Création Baumann have succeeded in transferring a digital print to a metal fabric. The effect is an abstract collage of softly blurred rectangles. In contrast, the fabric "Edera" is based on the baroque style: a print of opulent flowers on a white metal weave that is graphically transformed with a dot pattern. For this decor fabric, which cries out for imaginative settings, Création Baumann has invested in modern digital print technology. The company's extensive technical expertise in textile technology is again on show in "Etoile" and "Etrus", where overlapping circles diffuse in a lace pattern. The design incorporates two processes: printing pearl coloured circle motifs on a 3 meter white taffeta quality, followed by subsequent laser cutting of the border. The result is a modern interpretation of a lace curtain which offers diverse draping options at the window. Available in white or silver "Equadro" and "Erondo" generate quirky three dimensional effects: Laser cut squares and circles in a non woven fabric are joined together to form a new and intriguing surface.

The new linen collection introduces a young, sporty and elegant note to interiors. The basis is the successful "Filino" linen weave which now is available in 25 colours and a width of 3 meters. Other linen qualities derive from luxurious material mixes, coatings and embroideries. Lurex makes linen glitter whilst embroidered rhombuses in wool lend three dimensional effects. Naturalness and high tech meet to unite in one perfectly harmonised collection. The colour palette is dominated by broken tones. The eye catcher of the collection is the print "Ronia". To produce this item Création Baumann had first to explore the use of digital printing on linen weaves. The result is sheer poetry – a dreamy fabric where tulips, birds and climbers are teamed with modern graphic motifs in an opulent picture.

The 2007 collection of the Création Baumann Line graphically illustrates the benefit of having design, production and distribution under one roof in Langenthal. Specialists from the yarn and piece dyeing workshop and the weaving mill are working in close co-operation with the design and development team. The concentration of 'know-how' makes for ingenious and unconventional solutions. The collection will be available from January 2007.

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Elux | Edera



As an out of focus photograph, the “Elux” fabric is an abstract collage of softly blurred rectangles. The ingenious run of the colours on the crinkled metal weave creates a forceful impact. The Swiss textile manufacturer from Langenthal successfully used the transfer method to transpose a digital print image onto a metal fabric. The fabric is one of the highlights in the new 2007 collection of the Création Baumann Line, a range that captivates with unusual basics such as fibrous webs and metal weaves, laser cut borders, three dimensional double flock prints and striking digital prints.

Opulent splendour! The “Edera” fabric emulates the baroque style: printed oversized flowers on a white metal weave, graphically transformed with a dot pattern. For this decor fabric, which cries out for imaginative settings, Création Baumann invested in modern digital print technology. The striking fabric numbers amongst the highlights of the new 2007 collection of the Création Baumann Line, a range that captivates with unusual basic fabrics such as fibrous webs and metal weaves, laser cut borders, three dimensional double flock prints as well as eye catching digital prints.

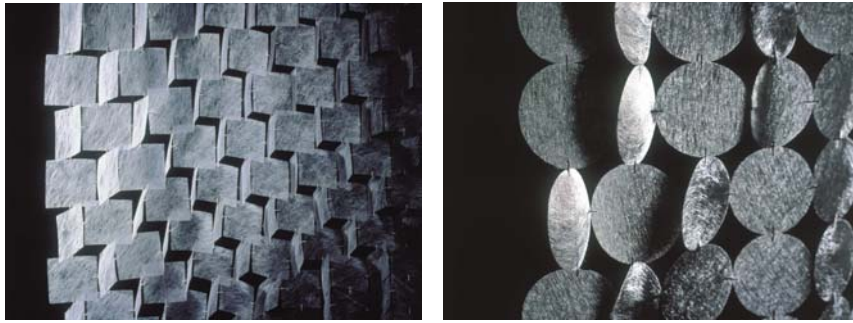
Etrus | Etoile



A fresh interpretation of lace. In the items “Etoile” and “Etrus” printed circles diffuse in a lace pattern. Two processes were combined to achieve this effect. A 3 meter white taffeta quality was printed with overlapping circles in pearl colour, followed by subsequent laser cutting of the border. With this ingenious mixture, which allows for diverse draping options at the window, Création Baumann again demonstrates its extensive technical expertise in textile technology. The two fabrics number amongst the highlights of the new 2007 collection of the Création Baumann Line.

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Equadro | Erondo



Three dimensional effects: - The items “Equadro” and “Erondo” generate tantalising effects at the window. Laser cut squares and circles in a non woven fabric are joined together to create a new and fascinating surface. Available in white or silver the fabrics can also be obtained as fabric panels measuring approximately 150 x 300 cm. The two items form part of the new 2007 collection of the Création Baumann Line, a range that captivates with unusual basic fabrics such as fibrous webs and metal weaves, laser cut borders, three dimensional double flock prints as well as eye catching digital prints.

Linen Collection

New Look. The linen collection of the 2007 Création Baumann Line makes for a young and sporty ambiance with a touch of elegance in interiors. A linen weave which is available in 25 colours forms the basis of the collection. Other linen qualities derive from luxurious material mixes, coatings and embroideries. Thus the textile manufacturer from Langenthal uses Lurex and Chintz to make linen glitter and shine, digital printing to unite floral designs and graphic motifs in opulent pictures, and embroidered rhombuses in wool to produce three dimensional effects.