

# création **baumann**

## Textile Inspiration

Highlights of the 2008 collection from Création Baumann



Textiles are transformation conjurers. With fabrics, interiors can be transformed quickly and enduringly. Textiles are a seduction to creative interplay. They bestow new splendour, add finishing touches to furnishings, and set accents. Whether opulent, or minimalist - colours and textures are an opening for re-styling an environment afresh, time and again. Création Baumann, the Swiss textile entrepreneur from Langenthal, again demonstrates with the 2008 collection how fabrics can be used to create ambiance. Extravagances and an entire series of beautifully harmonised fabrics entice us to transform interiors in hotels, lounges, restaurants or at home to our own taste.

Around 30 new items provide variety in the 2008 Creation Baumann Line. Amongst the highlights are two extravagant new fabrics: - "Elisa" and "Eluis". The purist, elegant "Elisa" curtain fabric features smocking in the upper third. The hand sewn section lends the woollen cloth a three dimensional texture. The 3 m tall panel can be used on both sides and is available in five colour options. It is not only aesthetically pleasing, but possesses excellent sound absorbing qualities. The "Eluis" tartan enhances furniture to perfection. It is available in six colour settings. The unusual throw charms with smocked rhomboids that are reminiscent of origami. The three dimensional honeycombs give the fabric the look of a textile sculpture.

Equally elaborate to produce and drawing heavily on Création Baumann's extensive technical expertise in textiles is the "Eplexo" curtain fabric. The flame retardant fabric in a width of 1.50 m is first given a transfer print. The diffused picture is then cut into ribbons, which are interwoven with each other for three quarters of the panel's length; the remaining quarter is allowed to flutter freely in the breeze - an effect that is reminiscent of bead curtains. "Dotto" is a particularly eye-catching fabric at the window. The fabric, which is coated on both sides, features a punched out hole grid pattern. Facing side and reverse are kept in strikingly different colours; in six different colour settings an intensive colour is teamed with a neutral shade. Colour and patterning generate a delightful interplay of light and grid. Création Baumann's mastery in laser cutting comes to the fore in "Epunto". The flame retardant taffeta curtain transcribes traditional embroidery into the latest

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laser cut technology. Oversized carnations in a punch card motif are scattered across the delicate fabric. The item is available in eight colours and features an interplay of transparency and fabric qualities.

The whole series of carefully harmonised colours set the emphasis within the 2008 collection. The timeless collection complements the existing range with around a dozen new items. The fabrics beautify private residences and bestow a personal note to restaurants, lounges and hotels. Alongside elegant uni fabrics, timeless jacquard designs in diverse colour themes enhance the ambiance and functionality of interiors. The fabrics in flame retardant and easy care Trevira CS can be put together and combined freely, akin to a modular building block system. They allow for endless options in the styling of a room. Noteworthy is the striking "Marla" curtain and upholstery fabric, where overlapping discs generate fascinating depth in a two tone fabric. Another new product is "Velos", a velour in Trevira CS with an exquisitely matt sheen. A bedspread completes the collection: "Calma" brings elegance to sleeping quarters with fine pinstripes and three dimensional ribbing.

The new products of the 2008 Création Baumann Line constitute yet another demonstration that in-house design in tandem with in-house production generates unconventional creations. The collection is available at trade outlets from January 2008.

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## Elisa / Eluis



Borrowing from fashion: “Elisa”, the curtain fabric with smocking, numbers amongst the extravagant items of the Création Baumann 2008 collection. The sewn sections adorn the heavy draping wool cloth like a border. Equally effective is “Eluis” the tartan fabric, whose smocked honeycomb pattern is reminiscent of origami. The Swiss textile manufacturer from Langenthal issues an open invitation to transform interiors with the new fabrics to create the desired mood settings. Other highlights featured are interwoven curtain fabrics, grids of laser cut dot designs and elegant jacquards.

## Eplexo



A diffused picture in an interior: The “Eplexo” curtain fabric by Création Baumann shimmers in many different colours. The flame retardant Trevira CS fabric is first printed in the transfer print technique. The abstract picture is then cut into ribbons which are interwoven with each other for three quarters of the panel’s length - the remaining quarter is allowed to flutter freely in the breeze – an effect which is reminiscent of bead curtains. The eye catching item numbers amongst the highlights of the Swiss textile manufacturers 2008 collection –which, together with smocked wool cloths, punched out hole grids and a series of elegant jacquards cannot fail to impress.

## Dotto



A highly effective pattern: “Dotto” is an eye catcher at the window. The fabric which has been coated on both sides features a punched out hole grid design. The facing side and the reverse are kept in strikingly different colours, in six colour settings an intensive colour is teamed with a neutral tone. Colour and patterning produce a delightful interplay of light and grid on the wall. The curtain fabric numbers amongst the highlights of the 2008 collection of the Création Baumann Line. In addition the emphasis of the Swiss textile manufacturer from Langenthal is smocked wool cloth, interwoven curtain fabrics and a whole series of elegant jacquards.

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## Epunto



Embroidery – new interpretations: The experts at Création Baumann display their mastery in laser cutting with “Epunto”. The flame retardant taffeta curtain transcribes the art of traditional embroidery into the latest laser cut technology. Oversized carnations in a punch card motif look are scattered across the delicate fabric. The ingenious item ranks amongst the highlights of the 2008 collection of the Création Baumann Line. Other outstanding items by the Swiss textile manufacturer are smocked wool cloths, interwoven curtain fabrics and laser cut grid pattern designs.