

création **baumann**

Self-adhesive fabrics for windows

Création Baumann presents the revolutionary new GECKO product line

Contemporary architecture can no longer do without glass facades. In office buildings as well as in private homes, glass fronts help to create individual environments and ensure high quality of life. Generous glass facades are synonymous with light rooms, flooded with sunshine, that convey transparency. Nevertheless, attractive and practical visual and glare protection is necessary. These arguments led Création Baumann, fabric manufacturer seated in Langenthal, to develop a world novelty for interior design purposes and on that offers visual and glare protection.

In several years of research and development, Création Baumann created a fabric that can be attached directly to glass. Thanks to a special chemical compound, GECKO offers a very high adhesive capacity. This explains where the product derived its name from: Geckos are famous for being able to scuttle headfirst across ceilings. Similarly, the GECKO fabric can be attached to any pore-free surface. To date, it has been tested and found to be particularly well suited for applications on unstructured float glass. Thanks to its silicon-based coating, GECKO can be installed without using any traditional adhesives. Contrary to conventional films and foils, GECKO can be attached and detached several times, without leaving any residues and without loss of adhesive strength. Consequently, this UV-resistant fabric can be used wherever visual and glare protection is necessary but architectural or design instructions do not allow for the use of curtains, roller blinds, or fabric panels. GECKO, however, as a durable textile, is also a good temporary solution to ensure discretion. It is ideal for shielding rooms from view, easily and rapidly attached and moreover, easy to care for. GECKO fabrics are easy to clean — and basically, extremely uncomplicated. In addition, no additional technology and no hangings are necessary. Furthermore, tests have proven that even in the case of intensive insolation, the likelihood of glass breaking is no greater with GECKO than with a traditional solution.

The revolutionary development of GECKO is based on an idea developed by the Basle University for Design and Art: In 2000, a graduate wrote a thesis on "mobile" curtains. Création Baumann invited the young designer to participate in a series of experiments with elastic fabrics on glass that was carried out by the Think Tank of the Italian corporation Cenate. The initial idea of a "mobile window decoration" led to experiments with fabrics with special coatings. In 2002, the first results were presented at the Designers' Saturday event in Langenthal. It was the goal of the Création Baumann R&D team to develop the appropriate coatings as well as to define the corresponding industrial procedures. In 2006, a prototype of this self-adhesive fabric could be presented at the Designers' Saturday event where it found great acclaim.

Isaly Dietrich, architect with Gleich and Partner in Darmstadt, finds praise for this new fabric: „GECKO is not only functional but also very promising with regard to its aesthetic qualities." Her colleague from Frankfurt, Lotte Stürmlinger, who is with Franken Architects, confirms: „It's an incredibly innovative concept. The self-adhesive fabric is ideal for defining and improving upon interior design concepts."

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The GECKO product line currently comprises five different fabric qualities, i.e. thicker and more transparent fabrics meeting customers' wishes with regard to different shading intensities as well as ensuring an attractive play of colors and structures on windows. The thicker solid color fabric, GECKO CRENA UN, as well as the semi-transparent fabric, GECKO CRENA VARIO, both come in 12 different colours each. A further novelty is that — contrary to conventional films and foils — thanks to the use of colour, GECKO can ensure greater emotionality in a room. In order to achieve structural effects, customers can opt for the grey-silver version, GECKO BRIBA, or the silver or white fleece version, GECKO CRYPTA. The white-base GECKO CRYPTA LETTER, is a light pattern of white or black letters. And structures, patterns, and colours are only the beginning... According to product manager René Hofmann: "We are continuously expanding upon this range of products."

The new self-adhesive GECKO fabric has already been implemented in two projects: At the rehabilitation clinic RehaA Zug, on cabin walls as well as sliding and toilet doors, GECKO ensures discretion as well as a special atmosphere. In a private home in the canton of Basle Land, GECKO offers visual and glare protection. Iria Degen of IRIA DEGEN INTERIORS Zurich was the interior architect in charge of the use of GECKO at the rehabilitation clinic RehaA in Zug. In her opinion: "GECKO by Création Baumann is an innovative product thanks to which we were able to ensure functional visual protection without diminishing the mood or competing with the planned transparency of the rooms."

Création Baumann's product development and design team is convinced of the tremendous potential of this new range of products. According to René Hofmann: "We could imagine using GECKO not only on glass surfaces but on every kind of even surface." Whether on the inside of glass facades, on glass partition walls, or in walk-in closets, GECKO is synonymous with flexible interior design that simultaneously ensures visual and glare protection. Thanks to this highly innovative product, Création Baumann once again furnishes proof of the company's great know-how in fabric production technology — always a hair's breadth ahead of all others. GECKO has already won several prizes: The Swiss Textile Design Award, the AIT Innovation Prize for fabrics and objects, i.e. as a product of great architectural value; the interior innovation award cologne, and the Red Dot Design Award, as a "Red Dot" prize-winner for excellent design quality.



reddot design award
winner 2007



design
preis
SCHWEIZ

interior innovation award cologne 2008