

„SYSTEMS: THINK FORWARD“ – innovation competition 2010/2011

Création Baumann once again launches a competition for the most innovative entries in the field of novel interior shading solutions

Following the successful introduction of the „GECKO: Think Forward“ competition in 2008/2009, within the scope of its “Think Forward” series of competitions, Création Baumann will now launch a new innovation competition for universities and students. It is under the motto „SYSTEMS: Think Forward“ that the Langenthal-based fabrics manufacturer has called for novel and creative interior shading solutions.

Technical glare protection and privacy assurance play an increasingly important role in contemporary architecture. As the leading manufacturer of high quality, innovative textiles, it is with the product group „SYSTEMS“ that Création Baumann provides tailored-to-measure interior shading solutions comprising roller blinds, panel curtains and vertical lamella. The „SYSTEMS: Think Forward“ competition was launched in order to find an interior shading solution that can be fixed to window frames and window recesses in order to offer flexible textile glare protection and privacy assurance on windows and from different sides. The product is to convince with regard to innovative technology, an appealing design and filigree materiality as well as being technically and commercially feasible.

The „SYSTEMS: Think Forward“ competition addresses students and tutors at universities and technical colleges for design, arts, architecture and interior decoration. The entries can be developed in form of term work (group work) or as individual works. The participants must, however, be able to furnish proof that a tutor accompanied their project work. Students and universities may register for participation at www.creationbaumann.com/ThinkForward_EN until October 31, 2010.

Création Baumann will award the maximum prize money of EUR 20,000.- at a prize ceremony to take place in September 2011. A six-member professional jury will choose the three best projects. If further entries should stand out for their exceptional design or as particularly creative, then the jury reserves the right to award special prizes.

The „Think Forward“ competition has been launched for the second time. In 2008/2009, Création Baumann introduced the competition „GECKO: Think Forward“ and called for suggestions regarding the most innovative use of the adhesive textile GECKO. Projects from throughout the world were submitted as entries.

Please contact Création Baumann or refer to the website www.creationbaumann.com/ThinkForward_EN for additional information on the competition „SYSTEMS: Think Forward“.