

CRÉATION BAUMANN | EDUCATION / CULTURE



NHN Green Factory, Seoul, South Korea

Chief designer:
Eun Young Park, Seoul

Initial situation:
The first headquarters of South Korea's leading Internet Company is known as the 'Green Factory'. The primary focus of the interior design of this 26-floor complex was to encourage and facilitate communication throughout the building.

Solution:
To promote a healthy work style and encourage work motivation, much attention was paid to details: Every floor is divided into several different work areas with a common center comprising meeting rooms, a canteen, mail boxes and bulletin boards.

Product:
Sonor, Dotto, Shadow Flash, Malta, Umbria



NEW WORK STYLE

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