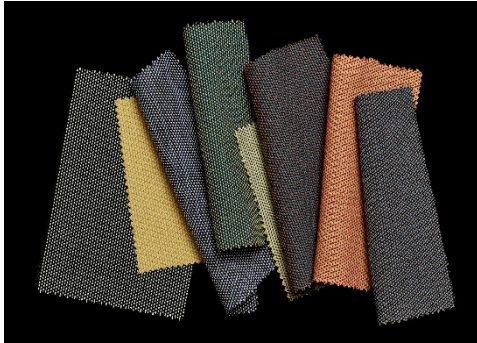


FABRICS | ARIK

An entrance with chameleon effect

Création Baumann complements the upholstery fabric collection with the shimmering and enigmatic “Arik”



Arik_detail_3



Arik_detail_1

A fabric with a wow effect: “Arik”, the new upholstery fabric from Création Baumann in Langenthal enters as a shimmering chameleon. With this multi-coloured fabric, the Swiss textile specialist succeeds anew in launching an upholstery fabric with real star potential. In the footsteps of the successful “Alex” – a uni from the basic range which is available in 50 colours – comes “Arik”, a fabric which unites several colours from the array to complete the upholstery assortment.

The new product in Trevira CS has the beauty and handling qualities of a wool fabric and beguiles with a subtle, yet mesmerising interplay with colours. In the yarn dyed fabric the design team blended up to three different colours for warp and weft giving the colours additional depth. Depending on incoming light and angle, the perceived picture alternates between dots, lines and diagonals.

The colour palette ranges from natural hues to contemporary colours. It encompasses 27 colours. In addition to natural colours, which include contemporary cold and warm shades of grey – intense blue, green and red tones are setting trendy accents.

The fabric possesses flame-retardant and sound absorbing properties, which in conjunction with its exceptional abrasion resistance make it ideal for the office environment. But there is more; “Arik” is an upholstery fabric but can also be used for curtaining. With its enigmatic, ever changing colour effects “Arik” rounds off the upholstery collection beautifully.

All images and press releases are available on www.creationbaumann.com / media

Copyright: Création Baumann, www.creationbaumann.com