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Final communiqué

14th Designers' Saturday - poetic presentations greeted with enthusiasm

The 14th edition of Designers' Saturday took place on the first weekend of November in 2010. Again large numbers of design enthusiasts were drawn to Langenthal for the event. Around 17,000 architects, designers and trade visitors marvelled at the artistic presentations of international exhibitors and Cartes Blanches.

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This year's Designers' Saturday featured gleaming objects in flight, textile kaleidoscopes and musical articles of furniture - making for an event that touched all the senses. Against a background of sounds, colours and experimental movement sequences, the 77 exhibitors showed their artistically conceived presentations to an international audience of persons interested in architecture and design. Exhibitions were staged both in the city centre and at the production sites of the host firms - Création Baumann, Glas Trösch, Hector Egger Holzbau [Hector Egger Wood Construction] and Ruckstuhl.

'Along with the many criteria which entrants were expected to meet, we were also concerned to select exhibitors whose projects would be remembered by visitors for many years to come. The impressions they leave should continue to be an abiding source of inspiration - like a gift for visitors to take home with them. I believe that in 2012 we have again been successful in this,' said curator Sergio Cavero.

The Preview for Professionals gave trade visitors the opportunity of admiring the installations on the Friday evening. The extra day added on to the event makes it possible for the organisers to spread out the numbers - and this year was again marked by a high turnout. 'We are very proud of the high number of visitors, 17,000 in all. This shows that even after 25 years the unique idea of the event enjoys more topical appeal than ever. We stuck with the idea of the Preview with the aim of mitigating the throng,' said Peter Ruckstuhl, President of Designers' Saturday, summing up.

Designers' Night on the Saturday, too, finally offered a platform for exchanges between professionals from the architecture and design worlds. This provided the festive setting in which the jury announced the winners of the four D'S Awards. Studio Hannes Wettstein won the Gold Award with its Sky-Frame - an inspiring adventure landscape, ironic at its own expense, where the product was presented only to be withdrawn again.

In the Silver category, the award went to the boiler manufacturer Runtal, with an airy presentation by Anaïde Davoudlarian and Gregory Brunisholz. The bronze award went to Schätti Leuchten [Schätti Lamps], with an installation by Jörg Boner which offered panoramic views of the Glarn mountain landscape in a setting of warehouse shelves. The jury were not the only ones casting votes. Visitors also had the opportunity of voting for their favourites, and awarded the Audience Prize to the textile adventure of sounds and colours presented by the host firm Création Baumann.

The poetic presentations of all those taking part once again gave this 14th edition of Designers' Saturday an unmistakable atmosphere at the impressive production sites in Langenthal.

Further information may be found at www.designersaturday.ch.

Designers' Saturday

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