

FABRICS | HOSPITALITY

For the love of guests

Création Baumann presents the classic-elegant “Hospitality” Collection



Hospitality_Mood_Gold



Hospitality_Mood_Petrol

Today, an overnight stay in a hotel entails much more than “having a bed for the night“. Quality, a comfortable ambiance, personal interaction and extensive “hospitality concepts” are in demand. Textiles play an important role as they round off a hotel’s overall concept.

Création Baumann is renowned by hotel proprietors, architects and designers for delivering outstanding functionality, a comprehensive, flame-retardant and easy care fabric range, as well as its solution orientated services. The new “Hospitality” Collection by the Swiss textile company in Langenthal offers style consistent combinations for classic, elegant hotels. The new textiles captivate with elegance and restrained colouring. “All fabrics can be combined with each other”, says Eliane Ernst, the product manager; “opening up options for diverse colour themes and interior effects”. The colour palette encompasses neutral hues such as chalk, grey linen and sand alongside mauve, rust and gold tones with broken blue and red tints for accent colouring.

Amongst the collection’s highlights are three jacquard fabrics. They delight the senses in the way they look and feel. All textiles are in easy care, flame-retardant Trevira CS. In the curtain fabric “Ola Plus” a wave-like design delivers a fluid, organic look. Création Baumann’s established classic is now available in a width of 325 cm and 16 new, classic-elegant tone in tone colour settings. It feels enticingly soft and alternates between matt and lustre. The versatile “Ola Plus” fabric is complemented with the curtain fabric “Orna”, which features an elliptical tile pattern; deconstructed and interpreted afresh – a classic design with a twist. The jacquard fabric’s delicate sheen sets accent in interiors. “Zita”, the curtain fabric is a real

eye-catcher. It depicts another variation of the elliptical motif. The three-dimensional fabric captivates with understated elegance and shimmering shadow play.

To match the curtain fabrics, the design team created the elegant “Dorma” bedspread in Trevira CS. The matelasse technique generates a voluminous, three-dimensional jacquard weave. The soft throw is available in 17 colours, with a silken matt sheen. It looks equally good in classic hotel rooms as in guest rooms at home. Another supplement is the textured upholstery fabric “Arno” in Trevira CS, which is available in 34 classic elegant colours. The high quality fabric with the exquisitely soft feel is a multi faceted virtuoso. Suitable for upholstery, loose covers, wallcoverings, headboards, curtaining and cushions, it is not just beautiful but with a high acoustic absorption value of α_w 0.9 also an effective sound absorber.

The collection is completed with another new product and two established classics in new colours. “Prato”, the new textured fabric in Trevira CS has a natural look that is reminiscent of silk. “Saphir Plus”, the sheer curtain fabric and “Saphir Crash II” with a three-dimensional crush and changeant effect are also in easy care Trevira CS. All three items are now available in shades which have been harmonized with the collection.

For the Love of Guests: The new “Hospitality” Collection generates ambiance and reflects the identity of the house.

Picture legends:

Check in: in five elegantly restrained colour themes – gold, rust, mauve, chalk, linen petrol – “Hospitality”, Création Baumann’s fabric collection for elegant hotels with style. Classic colours and patterns and fabrics which all harmonise with each other.

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