

FABRICS | SINFONIA

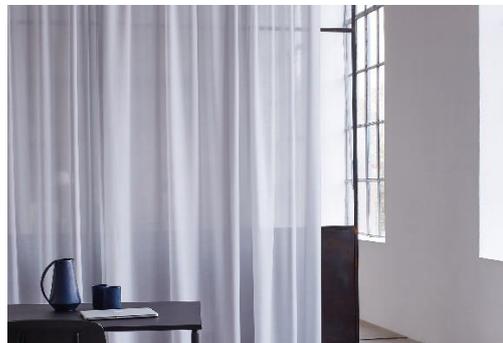
A success story: 40 years of "Sinfonia"

Création Baumann is celebrating the ruby anniversary of the bestseller with a new colour palette and a new development

In 1978 a new textile generation entered the market: The transparent uni fabric "Sinfonia" looked like cotton but was however manufactured in easy care polyester yarn. The bestselling fabric from Création Baumann, the Swiss textile manufacturer from Langenthal, has been continuously developed ever since. In 2019 the range will be enlarged with a new colour palette that is based on a colour systematic. In addition "Sinfoniacoustic", a fabric with exceptional sound absorption will be launched.



Sinfonia_CS



Sinfoniacoustic _002

In 1978, a short time after Jörg Baumann had taken over the company from his father, the innovative textile "Sinfonia" rung in a new era. The uni fabric launched by Création Baumann was revolutionary. "My vision was to develop a fabric that looked like cotton but which was manufactured from pure polyester yarn", writes Jörg Baumann in the book "In the weave". Together with a Swiss spinning mill, he put his idea into practice. "The new fabric was exactly as I had envisaged it: elegant, natural, softly draping and easy care." Just two years later followed a flame-retardant Trevira CS version.

40 years later the fabric is amongst the Langenthal based manufacturer's best selling products. It is used in the public sector such as in hospitals, hotels and offices but also in residential furnishing. "Sinfonia is the visiting card of our company", says Eliane Ernst, the product manager at Création Baumann. The staple item has been refined and enhanced for decades. Sustainability is a major factor. In its jubilee year the colour palette of "Sinfonia CS" is being refreshed. Right from the start the colour spectrum was extensive; the emphasis was on green and brown tones, as was typical for the nineteen seventies. The 6th edition of the textile is available in 64 colour tones. Brigitte Signer, the designer at Création Baumann expands: "We have been working for many months on the development of a colour systematic which makes it easier for architects to use the fabric." The focus of the new palette is white in all the different hues, added to which come colour tones from the entire chromatic circle. We have been developing the

systematic to meet the needs of today's customers", says Brigitte Signer. "Whatever colour you desire is available as a customised item on request".

Furthermore with "Sinfoniacoustic" a new product has been developed which completes the range. The new acoustic curtain absorbs the sound and achieves an aw-value of 0.6 making it around six times more effective than "Sinfonia". The facing side and the back of the fabric have different constructions, with an integrated foil ribbon which ensures acoustic functionality. It is available in 12 colours. A real classic which delivers added value.

With the high-tech development "Sinfoniacoustic" Création Baumann completes the circle from tradition to innovation. The new generation of functional fabrics combine the advantages of the classic "Sinfonia" fabric with added sound absorbing properties. Création Baumann advances further into the future by offering solutions within the sector of acoustic fabrics. The success story continues.

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