

FABRICS | GRAPHICS & ELEGANCE

Contemporary elegance

Création Baumann presents the 2020 “Graphics & Elegance” Collection

The “Graphics & Elegance” collection from Création Baumann has that certain ‘je ne sais quoi’. Urban elegance is written in capitals but includes an understatement. It is only when one takes a second look that important details and technical sophistication hit you in the eye. Whilst silk and taffeta fabrics bring lustre into the home, graphical elements generate the contemporary look. The Toile-de-Jouy celebrates its comeback with an unusual look that is harmonised with a pinch of irony. Four worlds of colour conjure up very different moods. The spectrum includes petrol blue, olive-gold, salmon and mauve.



Noble_Camouflage_3



Noble_Camouflage_1



Noble_Camouflage_5

When we take a special liking to somebody, it is often quite difficult to describe why. We often say that he or she has that certain ‘je ne sais quoi’. Création Baumann’s new collection beguiles with that singular exceptional quality of charm. Under the motto “Graphics & Elegance”, the new silk, taffeta and jacquard fabrics inject a note of contemporary, urban elegance. Common to all fabrics is their select quality which finds expression in lavish detail and a new approach to colour. Colours harmonize – perfect for combining with each other.

“We wanted to create a collection, that sets an elegant, self-assured scene with a little understated humour and which builds on the classic fabrics of our range”, says Sibylle Aeberhard, the product manager and designer. “We drew inspiration from the relaxed elegant street style and its graphic motives”. Graphic interpreted elements appear sporadically throughout the collection. The four worlds of colour demonstrate Création Baumann’s great colour competence. The neutral tones are muted and elegant – they range from a warm grey via earthy tones to a sliver grey, whilst the dark world of colours with aubergine, petrol blue and fir green is mysterious and enigmatic, intensive and yet light. The olive green palette consists of brown, kiwi green and olive-gold whilst the red palette captivates with a bright salmon and a broken pink, a brownish red and mauve.

The highlight of the collection is “Stories” where typical Toile-de-Jouy motives – rural scenes, lovers, ducks, birds and dragonflies – gamble across the curtain fabric. It is only when you take a closer look that you also discover a skyscraper, a climbing frame and children with school satchels. Printed and abstracted trees in dark colours stand out from the base – whilst interwoven coloured patches such as in olive for example, lend the pictures a regal sheen. The extravaganza combines the classic French pattern with a pinch of irony into a highly unusual, decidedly modern look. The exceptionally decorative curtain fabric unites a warp print with a three-dimensional cut thread and jacquard design pattern.

Four silk fabrics bring sheen to the collection. “Ramesh” and “Radjana”, the two granular textured silk taffeta fabrics form a delightful contrast to “Rashmi” the smooth silk with contemporary opulence. Its iridescent silk effect generates a beautiful colour interplay. “Rashmi Palace” the embroidered curtain is reminiscent of hand-crafted work. It obliterates the oriental palmette motif with three-dimensional pixel aesthetics to cross over to a relaxed street style – a graphic, contemporary touch.

The three new curtain fabrics in flame-retardant taffeta are urban and elegant through and through. All three are matt with an intensive sheen and sophisticated changeant effects. Whilst “Siena”, the semi-transparent uni fabric appears classic and light, the curtain fabric “Siena Malva” features a warp print with an understated floral design and “Siena Riga” charms with bold block stripes.

Jacquard fabrics complement the collection. “Paint” captivates with arrays of fragmented circles, whereas the classic “Memories” features a collection of travel mementoes: Fossils, Gingko leaves, masks, butterflies and strong dots in cut thread technique and tone in tone colouring are freely distributed across the fabric.

Three versatile ‘Basics’ round off the collection. Amongst them is the burn-out “Lettera” in which hand drawn letters are distributed organically across the fabric.

With their elegant materials, the high quality implementation, the graphic elements and the broad colour palette of the “Graphics & Elegance” Collection bestow charisma to interiors and give them that certain ‘je ne sais quoi’.

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