

Press Release

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UNCOMPLICATED AND CONTEMPORARY: CRÉATION BAUMANN PRESENTS INSIDE/OUTSIDE, A NEW TEXTILE COLLECTION FOR INDOOR AND OUTDOOR USE

The Swiss textile specialist Création Baumann has designed a light and natural textile collection for private interiors and exteriors, inspired by uncomplicated living and the contrast between untamed nature and clear, functional architecture. With **INSIDE/OUTSIDE**, Création Baumann presents a tactile collection of high-quality textiles, which includes seven fabrics with a special structure in subtle sand colours or in clear pastel shades as well as abstract, floral fabrics. Some of the textiles are hard-wearing as well as lightfast and can be used on the terrace, in the garden as well as indoors. With the new easy-care collection, Création Baumann presents fabrics for the design of aesthetic and residential interior and exterior spaces.



Inspired by the contrast between untamed nature and clear, functional architecture, as well as the dissolution of the boundaries between indoor and outdoor space, Création Baumann presents with **INSIDE/OUTSIDE** a new collection of high-quality textiles for indoor and outdoor use. The fabrics are attuned to a flexible and independent life at home and leave room to concentrate on the simple and the good. The special feature of the collection is that some of the easy-care textiles can be used outdoors. The Oeko-Tex® Standard 100-certified fabrics can also be used excellently in wet rooms.

The spectrum of the textiles ranges from pure plain fabrics with a haptically appealing structure in subtle, desaturated tones to poetic fabrics interspersed with abstract floral silhouette motifs.

The focused collection comprises seven high-quality products, including an appealing upholstery fabric. The colour palette ranges from organic champagne and sand tones to clear and fresh pastel colours such as lilac, light terracotta and lime.



From transparent to floral

An elegant highlight of the INSIDE/OUTSIDE collection is the poetic looking fabric POLINO PROSA. A subtle coloured, abstract floral pattern was printed onto the dense, high-quality POLINO fabric. SERENO COLOR II has been supplemented with new, delicate pastel colours and appears very light with its soft transparency.

The waterproof upholstery fabric OUTDOOR SNEAKER is particularly versatile, lending a relaxed and soft aura to both indoor and outdoor upholstered furniture.

What all Création Baumann textiles have in common is the use of high-quality and sustainable materials, as well as exceptional production values.

NOTES FOR EDITORS

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ABOUT CRÉATION BAUMANN

The forward-looking Swiss family business Création Baumann, based in Langenthal, has been one of the world's leading textile manufacturers for more than 130 years. High-quality and sustainable materials, timeless design and the demand for high production quality determine the textile collections, which comprise more than 600 products and 6000 colours.

The portfolio covers curtain, decoration, upholstery, outdoor and functional fabrics for the residential and contract market. In addition, Création Baumann offers tailor-made, innovative shading systems for interiors and has the world's largest range of opaque and transparent acoustic fabrics.

The design studio and the textile production are located in Langenthal, Switzerland. Création Baumann controls the entire manufacturing process from the idea, to the processing of the yarn to the finished fabric and proves its passion for unique and innovative fabrics again and again.

www.creationbaumann.com