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## ROOMS LIKE PICTURE FRAMES

The top floor of a listed building in Zurich is being converted into textile meeting rooms.



### Object

Swiss Textiles, Zurich, Switzerland

### Concept

Lukas Imhof Architekten, Zurich

### Photos

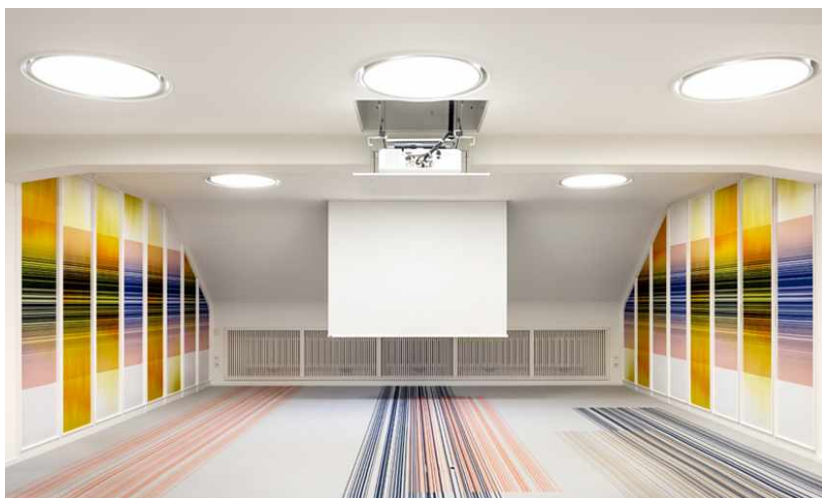
Lucas Peters Photography, Zürich

### STARTING POINT

Swiss Textiles stands for an innovative yet traditional textile industry with a high level of competence in design. These qualities should also be reflected in the interior design of the new meeting rooms. To do this, the interior walls were lined with printed textiles, the designs of which express the values of the textile association.

### SOLUTION

The wall coverings, which were digitally printed specifically for Swiss Textiles, give the rooms a unique softness and, at the same time, reflect the values of Swiss Textiles: reserved and cautious yet forward-looking and innovative. In addition, the precisely printed vertical strips symbolise the accuracy of the modern printing technology and the vertical colour gradients symbolise the dynamic spontaneity of the screen printing.



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